Key Insights

-iPhone 6s released in the year 2015 has least carbon footprint and Carbon footprint has declined for latest iPhone models

-iPhones having storage of 64 GB contribute to about 54.46 % of carbon footprint followed by 128 GB (28.33 % of carbon footprint) and least by 32 GB (17.21 % of carbon footprint).

-Revenue, Market Capitalization and employee count has increased over the years, hence, not impacted by the decline in emissions.

-Total Green House Gas Emission has declined over the years. As compared to baseline year (2015), till 2022 there is a decline of 59 % .

-Manufacturing processes alone contributes to 72 % decline in the total emissions.

-Product Life Cycle emission contributes to 98.78 % of total emission while corporate emission contributes to only 1.22 %

-Top 5 processes contributing to total emissions are: Manufacturing, Product use, Product transportation, Business travel and Employee commute.

-In the year 2021 and 2022, apple has net zero emission due to corporate operations.